

LAMPIRAN

INSTRUMEN PENELITIAN
PENGARUH PENDAPATAN, GAYA HIDUP, TERHADAP POLA
KONSUMSI WARGA DESA WAELAWI KECAMATAN MALANGKE
BARAT KABUPATEN LUWU UTARA

Responden yang terhormat,

Saya mahasiswa tingkat akhir Universitas Muhammadiyah Palopo sedang melakukan penelitian mengenai “Pengaruh Pendapatan, Gaya Hidup Terhadap Pola Konsumsi Warga Desa Waelawi Kecamatan Malangke Barat Kabupaten Luwu Utara”. Saya mohon kesediaan Anda untuk menjawab pertanyaan-pertanyaan di kuesioner ini secara lengkap dan benar. Jawaban yang diberikan akan dirahasiakan dan hanya akan digunakan untuk keperluan penelitian.

Atas perhatian dan kerjasamanya saya ucapkan terimakasih

Daftar Kuesioner

Silahkan memberikan jawaban berdasarkan pengalaman dan pengetahuan Bapak/Ibu. Besarnya signifikansi yang setiap butir dari setiap faktor-faktor dapat Anda nyatakan dengan cara memeberikan *checklist* (✓) pada angka jawaban yang dianggap paling tepat. Jika menurut Bapak/Ibu tidak ada jawaban yang tepat, jawaban dapat diberikan pada pilihan jawaban yang paling mendekati skor jawaban adalah sebagai berikut:

- | | | |
|-----|---|-----|
| STS | : Sangat Tidak Setuju dengan skor jawaban | (1) |
| TS | : Tidak Setuju dengan skor jawaban | (2) |
| N | : Netral dengan skor jawaban | (3) |
| S | : Setuju dengan skor jawaban | (4) |
| SS | : Sangat Setuju dengan skor jawaban | (5) |

Identitas Responden

Nama :
Usia :
 Status : Menikah Belum Menikah
 Pendidikan : Tidak SMA
 Terakhir Sekolah
 SD Diploma
 SMP Sarjana
 Tanggungan : Orang

Daftar Pertanyaan

A. Pekerjaan utama

- a) Nelayan
- b) Petani
- c) PNS, TNI/Polri
- d) Karyawan Swasta
- e) Wiraswasta

B. Berapa Pendapatan yang anda peroleh setiap bulannya

- a) < Rp.1000.000
- b) Rp. 1000.000,-Rp 2.000.000
- c) Rp. 2.000.000-Rp 3.000.000
- d) Rp. 3.000.000-Rp 4.000.000
- e) > Rp .4.000.000

A. Pola Konsumsi (Y)

Daftar pernyataan berikut bertujuan untuk mengungkapkan bagaimana pendapat bapak/ibu terhadap pola konsumsi di tempat bapak/ibu .

| NO | PERNYATAAN | SKOR | | | | |
|----|--|------|----|---|---|----|
| | | STS | TS | N | S | SS |
| | | 1 | 2 | 3 | 4 | 5 |
| 1 | Mengonsumsi makanan pokok merupakan kebutuhan yang harus dipenuhi | | | | | |
| 2 | Menggunakan pakaian sesuai kebutuhan dalam beraktivitas | | | | | |
| 3 | Saya memiliki kendaraan pribadi untuk Bekerja | | | | | |
| 4 | Saat pendapatan berlebih saya gunakan untuk mengonsumsi makanan yang bergizi | | | | | |
| 5 | Saya menghabiskan uang untuk mengonsumsi kebutuhan bukan makanan seperti rekreasi, berbelanja pakaian, tas, dan aksesoris lainnya. | | | | | |
| 6 | Saya lebih memilih kendaraan yang terkenal merknya | | | | | |

B. Pendapatan(X₁)

Daftar pernyataan berikut bertujuan untuk mengungkapkan bagaimana pendapat bapak/ibu terhadap Pendapatan di tempat bapak/ibu

| NO | PERNYATAAN | SKOR | | | | |
|----|---|------|----|---|---|----|
| | | STS | TS | N | S | SS |
| | | 1 | 2 | 3 | 4 | 5 |
| 1 | Pendapatan yang diperoleh mencukupi untuk kebutuhan sehari-hari | | | | | |
| 2 | Pendapatan yang saya terima lebih banyak digunakan untuk konsumsi non-makanan daripada konsumsi makanan | | | | | |

| | | | | | | |
|---|--|--|--|--|--|--|
| 3 | Untuk menambah pendapatan saya melakukan kerjaan sampingan lainnya | | | | | |
| 4 | Saya akan menambah konsumsi ketika pendapatan saya bertambah | | | | | |
| 5 | Pendapatan bertambah digunakan untuk konsumsi daripada menabung | | | | | |
| 6 | Pendapatan yang saya peroleh cukup atau berlebih saya sisihkan untuk sadaqah | | | | | |

C. Gaya Hidup (X₂)

Daftar pernyataan berikut bertujuan untuk mengungkapkan bagaimana pendapat bapak/ibu terhadap gaya hidup di tempat bapak/ibu

| NO | PERNYATAAN | Nilai | | | | |
|----|--|-------|----|---|---|----|
| | | STS | TS | N | S | SS |
| | | 1 | 2 | 3 | 4 | 5 |
| 1. | Saya berbelanja kebutuhan yang bemerek agar tidak ketinggalan zaman | | | | | |
| 2. | Saya menghabiskan waktu luang dengan cara berbelanja | | | | | |
| 3. | Berbelanja atau mengkonsumsi dapat meningkatkan citra diri yang saya miliki | | | | | |
| 4. | Saya tertarik membeli sesuatu yang sedang trend agar terlihat menarik | | | | | |
| 5. | saya suka membeli sesuatu walaupun tidak sesuai dengan kebutuhan | | | | | |
| 6 | Rasa percaya diri saya meningkat ketika membeli dan menggunakan produk mahal | | | | | |

Lampiran 2 Rekapitulasi Data Responden

| PENDAPATAN (X1) | | | | | | JU M LA H | GAYA HIDUP (X2) | | | | | | JU M LA H | POLA KONSUMSI (Y) | | | | | | JU M LA H |
|-----------------|----|----|----|----|----|-----------|-----------------|----|----|----|----|----|-----------|-------------------|----|----|----|----|----|-----------|
| P1 | P2 | P3 | P4 | P5 | P6 | | P1 | P2 | P3 | P4 | P5 | P6 | | P1 | P2 | P3 | P4 | P5 | P6 | |
| 4 | 2 | 4 | 4 | 2 | 5 | 21 | 2 | 2 | 2 | 4 | 2 | 4 | 16 | 4 | 2 | 4 | 5 | 2 | 4 | 21 |
| 2 | 1 | 2 | 4 | 2 | 4 | 15 | 2 | 1 | 2 | 4 | 2 | 3 | 14 | 4 | 2 | 2 | 4 | 2 | 3 | 17 |
| 4 | 2 | 3 | 5 | 2 | 5 | 21 | 2 | 2 | 3 | 5 | 2 | 5 | 19 | 4 | 2 | 2 | 5 | 2 | 5 | 20 |
| 5 | 2 | 3 | 2 | 2 | 4 | 18 | 5 | 2 | 3 | 2 | 3 | 2 | 17 | 4 | 2 | 3 | 2 | 3 | 2 | 16 |
| 3 | 3 | 4 | 5 | 2 | 4 | 21 | 4 | 3 | 4 | 5 | 3 | 3 | 22 | 5 | 3 | 4 | 5 | 3 | 3 | 23 |
| 2 | 1 | 3 | 1 | 1 | 4 | 12 | 4 | 2 | 5 | 4 | 2 | 4 | 21 | 5 | 4 | 4 | 4 | 1 | 2 | 20 |
| 5 | 2 | 4 | 4 | 2 | 4 | 21 | 5 | 5 | 4 | 4 | 2 | 2 | 22 | 5 | 5 | 4 | 4 | 2 | 2 | 22 |
| 5 | 2 | 5 | 5 | 5 | 5 | 27 | 2 | 4 | 5 | 4 | 5 | 2 | 22 | 5 | 4 | 4 | 5 | 5 | 2 | 25 |
| 5 | 2 | 5 | 3 | 2 | 4 | 21 | 5 | 2 | 5 | 3 | 4 | 4 | 23 | 5 | 2 | 5 | 3 | 4 | 1 | 20 |
| 4 | 5 | 4 | 2 | 4 | 4 | 23 | 4 | 5 | 4 | 4 | 4 | 4 | 25 | 4 | 5 | 4 | 3 | 4 | 4 | 24 |
| 5 | 5 | 5 | 3 | 5 | 4 | 27 | 4 | 5 | 5 | 3 | 5 | 4 | 26 | 5 | 5 | 5 | 3 | 5 | 4 | 27 |
| 4 | 2 | 4 | 3 | 2 | 5 | 20 | 2 | 2 | 4 | 3 | 3 | 4 | 18 | 4 | 2 | 4 | 3 | 3 | 4 | 20 |
| 5 | 1 | 4 | 4 | 2 | 4 | 20 | 5 | 4 | 5 | 4 | 3 | 4 | 25 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 4 | 2 | 3 | 4 | 4 | 4 | 21 | 4 | 2 | 3 | 4 | 4 | 3 | 20 | 4 | 2 | 4 | 3 | 4 | 3 | 20 |
| 2 | 1 | 4 | 3 | 4 | 4 | 18 | 4 | 5 | 4 | 3 | 4 | 3 | 23 | 4 | 5 | 4 | 3 | 4 | 3 | 23 |
| 4 | 2 | 4 | 4 | 2 | 4 | 20 | 2 | 2 | 4 | 4 | 2 | 4 | 18 | 4 | 2 | 4 | 4 | 2 | 4 | 20 |
| 2 | 2 | 4 | 4 | 4 | 5 | 21 | 4 | 1 | 4 | 4 | 4 | 2 | 19 | 4 | 2 | 4 | 4 | 4 | 2 | 20 |
| 4 | 5 | 4 | 4 | 4 | 4 | 25 | 4 | 5 | 4 | 4 | 4 | 3 | 24 | 4 | 5 | 4 | 5 | 4 | 3 | 25 |
| 2 | 2 | 4 | 2 | 4 | 4 | 18 | 4 | 5 | 5 | 2 | 4 | 3 | 23 | 5 | 5 | 5 | 2 | 4 | 3 | 24 |
| 4 | 1 | 4 | 4 | 5 | 5 | 23 | 4 | 2 | 4 | 4 | 5 | 2 | 21 | 4 | 2 | 5 | 4 | 5 | 2 | 22 |
| 5 | 4 | 4 | 4 | 2 | 4 | 23 | 5 | 4 | 4 | 4 | 2 | 4 | 23 | 5 | 3 | 4 | 4 | 2 | 4 | 22 |
| 5 | 2 | 4 | 4 | 5 | 4 | 24 | 5 | 2 | 5 | 4 | 5 | 4 | 25 | 5 | 2 | 5 | 4 | 5 | 4 | 25 |
| 4 | 2 | 4 | 5 | 3 | 5 | 23 | 4 | 2 | 4 | 5 | 3 | 2 | 20 | 5 | 2 | 4 | 5 | 3 | 2 | 21 |
| 4 | 2 | 4 | 4 | 4 | 5 | 23 | 4 | 2 | 4 | 4 | 4 | 5 | 23 | 4 | 3 | 4 | 4 | 4 | 2 | 21 |
| 4 | 2 | 5 | 3 | 4 | 4 | 22 | 4 | 4 | 5 | 3 | 4 | 4 | 24 | 5 | 4 | 5 | 3 | 4 | 4 | 25 |
| 5 | 2 | 4 | 4 | 4 | 4 | 23 | 5 | 2 | 4 | 4 | 4 | 4 | 23 | 5 | 2 | 3 | 4 | 4 | 2 | 20 |
| 4 | 2 | 4 | 4 | 5 | 4 | 23 | 4 | 2 | 4 | 4 | 5 | 4 | 23 | 4 | 2 | 4 | 4 | 5 | 4 | 23 |
| 4 | 2 | 4 | 2 | 3 | 4 | 19 | 4 | 2 | 3 | 5 | 3 | 3 | 20 | 5 | 2 | 3 | 4 | 3 | 3 | 20 |
| 5 | 5 | 4 | 4 | 2 | 5 | 25 | 5 | 5 | 3 | 4 | 2 | 5 | 24 | 5 | 3 | 3 | 4 | 2 | 4 | 21 |
| 5 | 4 | 4 | 5 | 5 | 5 | 28 | 5 | 4 | 5 | 5 | 5 | 5 | 29 | 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| 3 | 4 | 4 | 4 | 5 | 4 | 24 | 3 | 4 | 5 | 4 | 5 | 4 | 25 | 4 | 4 | 5 | 4 | 5 | 4 | 26 |
| 2 | 5 | 4 | 5 | 3 | 4 | 23 | 4 | 5 | 4 | 5 | 3 | 3 | 24 | 4 | 5 | 4 | 2 | 3 | 3 | 21 |
| 5 | 5 | 5 | 4 | 4 | 4 | 27 | 5 | 5 | 5 | 4 | 4 | 3 | 26 | 5 | 5 | 5 | 4 | 4 | 3 | 26 |
| 5 | 4 | 5 | 5 | 4 | 4 | 27 | 5 | 4 | 5 | 5 | 4 | 4 | 27 | 5 | 4 | 5 | 5 | 4 | 4 | 27 |
| 5 | 4 | 4 | 5 | 3 | 4 | 25 | 5 | 4 | 4 | 5 | 3 | 4 | 25 | 4 | 4 | 4 | 5 | 3 | 4 | 24 |
| 3 | 3 | 4 | 2 | 3 | 4 | 19 | 3 | 3 | 3 | 4 | 3 | 4 | 20 | 4 | 2 | 3 | 4 | 3 | 4 | 20 |

| | | | | | | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|----|---|---|---|---|---|---|----|---|---|---|---|---|---|----|
| 3 | 4 | 5 | 4 | 3 | 4 | 23 | 3 | 4 | 5 | 4 | 3 | 3 | 22 | 4 | 4 | 5 | 4 | 3 | 3 | 23 |
| 4 | 5 | 4 | 4 | 4 | 4 | 25 | 4 | 5 | 4 | 4 | 4 | 3 | 24 | 4 | 5 | 4 | 4 | 4 | 3 | 24 |
| 5 | 2 | 4 | 4 | 4 | 4 | 23 | 5 | 5 | 4 | 4 | 4 | 3 | 25 | 5 | 5 | 4 | 4 | 4 | 3 | 25 |
| 4 | 2 | 5 | 4 | 4 | 4 | 23 | 4 | 4 | 5 | 4 | 4 | 4 | 25 | 4 | 4 | 5 | 4 | 4 | 4 | 25 |
| 4 | 2 | 4 | 2 | 2 | 4 | 18 | 4 | 2 | 4 | 2 | 2 | 4 | 18 | 4 | 2 | 4 | 2 | 2 | 4 | 18 |
| 4 | 1 | 4 | 3 | 1 | 4 | 17 | 2 | 1 | 2 | 3 | 1 | 1 | 10 | 4 | 2 | 4 | 3 | 1 | 1 | 15 |
| 4 | 2 | 4 | 4 | 1 | 4 | 19 | 4 | 1 | 2 | 4 | 1 | 1 | 13 | 4 | 1 | 2 | 4 | 1 | 1 | 13 |
| 4 | 1 | 3 | 3 | 1 | 4 | 16 | 4 | 1 | 2 | 3 | 1 | 1 | 12 | 4 | 2 | 4 | 2 | 1 | 1 | 14 |
| 4 | 2 | 2 | 2 | 1 | 4 | 15 | 4 | 1 | 2 | 2 | 1 | 1 | 11 | 4 | 2 | 4 | 2 | 1 | 1 | 14 |
| 4 | 2 | 4 | 4 | 3 | 4 | 21 | 2 | 3 | 4 | 4 | 3 | 4 | 20 | 5 | 2 | 4 | 4 | 3 | 4 | 22 |
| 3 | 2 | 2 | 1 | 1 | 4 | 13 | 4 | 2 | 2 | 1 | 1 | 1 | 11 | 4 | 3 | 4 | 4 | 1 | 1 | 17 |
| 4 | 2 | 4 | 4 | 1 | 4 | 19 | 4 | 2 | 1 | 4 | 1 | 1 | 13 | 4 | 2 | 2 | 4 | 1 | 1 | 14 |
| 4 | 2 | 3 | 4 | 2 | 4 | 19 | 2 | 2 | 3 | 4 | 2 | 4 | 17 | 4 | 2 | 3 | 4 | 2 | 4 | 19 |
| 5 | 1 | 4 | 1 | 2 | 4 | 17 | 2 | 3 | 4 | 1 | 2 | 5 | 17 | 5 | 3 | 4 | 1 | 2 | 5 | 20 |
| 4 | 2 | 2 | 2 | 2 | 4 | 16 | 2 | 3 | 3 | 2 | 2 | 3 | 15 | 4 | 3 | 3 | 2 | 2 | 3 | 17 |
| 4 | 1 | 4 | 2 | 2 | 4 | 17 | 2 | 2 | 4 | 2 | 2 | 4 | 16 | 4 | 2 | 4 | 2 | 2 | 4 | 18 |
| 4 | 2 | 4 | 3 | 2 | 4 | 19 | 2 | 3 | 4 | 3 | 2 | 4 | 18 | 4 | 3 | 4 | 3 | 2 | 4 | 20 |
| 4 | 2 | 4 | 4 | 2 | 4 | 20 | 2 | 2 | 3 | 2 | 2 | 4 | 15 | 5 | 2 | 4 | 2 | 2 | 4 | 19 |
| 4 | 1 | 4 | 2 | 2 | 4 | 17 | 4 | 3 | 4 | 2 | 2 | 4 | 19 | 4 | 3 | 4 | 2 | 2 | 4 | 19 |
| 4 | 2 | 4 | 3 | 2 | 4 | 19 | 2 | 3 | 3 | 3 | 2 | 4 | 17 | 4 | 3 | 4 | 2 | 2 | 4 | 19 |
| 3 | 2 | 4 | 4 | 3 | 5 | 21 | 2 | 2 | 4 | 2 | 3 | 4 | 17 | 5 | 2 | 4 | 2 | 3 | 4 | 20 |
| 4 | 2 | 4 | 2 | 2 | 4 | 18 | 4 | 3 | 4 | 2 | 2 | 4 | 19 | 4 | 3 | 4 | 2 | 2 | 4 | 19 |
| 4 | 1 | 4 | 2 | 2 | 4 | 17 | 4 | 3 | 4 | 3 | 2 | 4 | 20 | 4 | 3 | 4 | 2 | 2 | 4 | 19 |
| 4 | 2 | 2 | 2 | 2 | 4 | 16 | 2 | 3 | 4 | 2 | 2 | 4 | 17 | 4 | 2 | 4 | 2 | 2 | 4 | 18 |
| 4 | 2 | 4 | 2 | 2 | 4 | 18 | 4 | 3 | 4 | 2 | 2 | 4 | 19 | 4 | 3 | 4 | 2 | 2 | 4 | 19 |
| 3 | 1 | 4 | 4 | 2 | 4 | 18 | 4 | 2 | 4 | 2 | 2 | 4 | 18 | 4 | 2 | 4 | 2 | 2 | 4 | 18 |
| 4 | 2 | 4 | 2 | 2 | 4 | 18 | 2 | 3 | 4 | 1 | 2 | 4 | 16 | 5 | 3 | 4 | 1 | 2 | 4 | 19 |
| 4 | 2 | 4 | 2 | 3 | 4 | 19 | 4 | 3 | 4 | 2 | 3 | 4 | 20 | 5 | 2 | 4 | 2 | 3 | 4 | 20 |
| 4 | 1 | 4 | 2 | 2 | 4 | 17 | 4 | 2 | 5 | 2 | 2 | 5 | 20 | 4 | 2 | 4 | 2 | 2 | 2 | 16 |
| 3 | 2 | 4 | 1 | 2 | 4 | 16 | 2 | 2 | 4 | 1 | 3 | 4 | 16 | 4 | 2 | 4 | 1 | 3 | 4 | 18 |
| 4 | 1 | 4 | 2 | 2 | 4 | 17 | 4 | 3 | 4 | 2 | 2 | 4 | 19 | 5 | 2 | 4 | 2 | 2 | 4 | 19 |
| 4 | 1 | 4 | 2 | 4 | 5 | 20 | 2 | 3 | 4 | 2 | 2 | 5 | 18 | 4 | 2 | 4 | 2 | 2 | 5 | 19 |
| 3 | 2 | 4 | 2 | 2 | 4 | 17 | 4 | 3 | 5 | 2 | 3 | 4 | 21 | 4 | 2 | 4 | 2 | 3 | 2 | 17 |
| 4 | 2 | 4 | 2 | 2 | 4 | 18 | 2 | 2 | 4 | 1 | 2 | 4 | 15 | 4 | 2 | 4 | 4 | 2 | 4 | 20 |
| 5 | 2 | 4 | 4 | 4 | 4 | 23 | 4 | 2 | 4 | 2 | 1 | 5 | 18 | 4 | 2 | 4 | 2 | 2 | 2 | 16 |
| 4 | 2 | 4 | 2 | 2 | 4 | 18 | 4 | 3 | 4 | 2 | 2 | 4 | 19 | 4 | 2 | 4 | 2 | 2 | 2 | 16 |
| 3 | 1 | 4 | 2 | 2 | 4 | 16 | 4 | 3 | 5 | 2 | 2 | 4 | 20 | 4 | 2 | 4 | 2 | 2 | 4 | 18 |
| 3 | 2 | 4 | 4 | 2 | 4 | 19 | 4 | 2 | 4 | 1 | 2 | 5 | 18 | 4 | 2 | 4 | 4 | 2 | 4 | 20 |
| 4 | 2 | 4 | 2 | 2 | 5 | 19 | 2 | 3 | 4 | 2 | 3 | 4 | 18 | 4 | 3 | 4 | 2 | 3 | 2 | 18 |
| 3 | 1 | 4 | 4 | 2 | 4 | 18 | 4 | 3 | 5 | 2 | 2 | 4 | 20 | 4 | 2 | 4 | 2 | 2 | 2 | 16 |
| 4 | 1 | 4 | 1 | 4 | 4 | 18 | 2 | 3 | 4 | 2 | 2 | 5 | 18 | 4 | 2 | 4 | 2 | 2 | 2 | 16 |

Lampiran 3 Output Hasil Uji SPSS

OUTPUT HASIL UJI VALIDITAS VARIABEL PENDAPATAN

| | | Correlations | | | | | | |
|-------|---------------------|--------------|--------|--------|--------|--------|--------|--------|
| | | P1 | P2 | P3 | P4 | P5 | P6 | TOTAL |
| P1 | Pearson Correlation | 1 | ,184 | ,246* | ,164 | ,151 | ,050 | ,468** |
| | Sig. (2-tailed) | | ,109 | ,031 | ,153 | ,190 | ,668 | ,000 |
| | N | 77 | 77 | 77 | 77 | 77 | 77 | 77 |
| P2 | Pearson Correlation | ,184 | 1 | ,269* | ,376** | ,369** | ,004 | ,695** |
| | Sig. (2-tailed) | ,109 | | ,018 | ,001 | ,001 | ,973 | ,000 |
| | N | 77 | 77 | 77 | 77 | 77 | 77 | 77 |
| P3 | Pearson Correlation | ,246* | ,269* | 1 | ,260* | ,423** | ,071 | ,588** |
| | Sig. (2-tailed) | ,031 | ,018 | | ,022 | ,000 | ,538 | ,000 |
| | N | 77 | 77 | 77 | 77 | 77 | 77 | 77 |
| P4 | Pearson Correlation | ,164 | ,376** | ,260* | 1 | ,357** | ,291* | ,718** |
| | Sig. (2-tailed) | ,153 | ,001 | ,022 | | ,001 | ,010 | ,000 |
| | N | 77 | 77 | 77 | 77 | 77 | 77 | 77 |
| P5 | Pearson Correlation | ,151 | ,369** | ,423** | ,357** | 1 | ,219 | ,736** |
| | Sig. (2-tailed) | ,190 | ,001 | ,000 | ,001 | | ,055 | ,000 |
| | N | 77 | 77 | 77 | 77 | 77 | 77 | 77 |
| P6 | Pearson Correlation | ,050 | ,004 | ,071 | ,291* | ,219 | 1 | ,313** |
| | Sig. (2-tailed) | ,668 | ,973 | ,538 | ,010 | ,055 | | ,006 |
| | N | 77 | 77 | 77 | 77 | 77 | 77 | 77 |
| TOTAL | Pearson Correlation | ,468** | ,695** | ,588** | ,718** | ,736** | ,313** | 1 |
| | Sig. (2-tailed) | ,000 | ,000 | ,000 | ,000 | ,000 | ,006 | |
| | N | 77 | 77 | 77 | 77 | 77 | 77 | 77 |

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

OUPUT HASIL UJI VALIDITAS VARIABEL GAYA HIDUP

Correlations

| | | G1 | G2 | G3 | G4 | G5 | G6 | TOTAL |
|-------|---------------------|--------|--------|--------|--------|--------|--------|--------|
| G1 | Pearson Correlation | 1 | ,299** | ,246* | ,305** | ,295** | -,140 | ,551** |
| | Sig. (2-tailed) | | ,008 | ,031 | ,007 | ,009 | ,226 | ,000 |
| | N | 77 | 77 | 77 | 77 | 77 | 77 | 77 |
| G2 | Pearson Correlation | ,299** | 1 | ,489** | ,225* | ,433** | ,184 | ,722** |
| | Sig. (2-tailed) | ,008 | | ,000 | ,050 | ,000 | ,109 | ,000 |
| | N | 77 | 77 | 77 | 77 | 77 | 77 | 77 |
| G3 | Pearson Correlation | ,246* | ,489** | 1 | ,001 | ,565** | ,498** | ,729** |
| | Sig. (2-tailed) | ,031 | ,000 | | ,996 | ,000 | ,000 | ,000 |
| | N | 77 | 77 | 77 | 77 | 77 | 77 | 77 |
| G4 | Pearson Correlation | ,305** | ,225* | ,001 | 1 | ,435** | -,167 | ,523** |
| | Sig. (2-tailed) | ,007 | ,050 | ,996 | | ,000 | ,147 | ,000 |
| | N | 77 | 77 | 77 | 77 | 77 | 77 | 77 |
| G5 | Pearson Correlation | ,295** | ,433** | ,565** | ,435** | 1 | ,105 | ,775** |
| | Sig. (2-tailed) | ,009 | ,000 | ,000 | ,000 | | ,365 | ,000 |
| | N | 77 | 77 | 77 | 77 | 77 | 77 | 77 |
| G6 | Pearson Correlation | -,140 | ,184 | ,498** | -,167 | ,105 | 1 | ,375** |
| | Sig. (2-tailed) | ,226 | ,109 | ,000 | ,147 | ,365 | | ,001 |
| | N | 77 | 77 | 77 | 77 | 77 | 77 | 77 |
| TOTAL | Pearson Correlation | ,551** | ,722** | ,729** | ,523** | ,775** | ,375** | 1 |
| | Sig. (2-tailed) | ,000 | ,000 | ,000 | ,000 | ,000 | ,001 | |
| | N | 77 | 77 | 77 | 77 | 77 | 77 | 77 |

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

OUTPUT HASIL UJI VALIDITAS VARIABEL POLA KONSUMSI

| | | Correlations | | | | | | |
|-------|-----------------|--------------|--------|--------|--------|--------|--------|--------|
| | | PK1 | PK2 | PK3 | PK4 | PK5 | PK6 | TOTAL |
| PK1 | Pearson | 1 | ,260* | ,268* | ,190 | ,298** | ,123 | ,478** |
| | Correlation | | | | | | | |
| | Sig. (2-tailed) | | ,022 | ,018 | ,099 | ,009 | ,288 | ,000 |
| | N | 77 | 77 | 77 | 77 | 77 | 77 | 77 |
| PK2 | Pearson | ,260* | 1 | ,427** | ,226* | ,448** | ,123 | ,707** |
| | Correlation | | | | | | | |
| | Sig. (2-tailed) | ,022 | | ,000 | ,048 | ,000 | ,285 | ,000 |
| | N | 77 | 77 | 77 | 77 | 77 | 77 | 77 |
| PK3 | Pearson | ,268* | ,427** | 1 | -,044 | ,508** | ,161 | ,580** |
| | Correlation | | | | | | | |
| | Sig. (2-tailed) | ,018 | ,000 | | ,702 | ,000 | ,161 | ,000 |
| | N | 77 | 77 | 77 | 77 | 77 | 77 | 77 |
| PK4 | Pearson | ,190 | ,226* | -,044 | 1 | ,360** | -,034 | ,535** |
| | Correlation | | | | | | | |
| | Sig. (2-tailed) | ,099 | ,048 | ,702 | | ,001 | ,769 | ,000 |
| | N | 77 | 77 | 77 | 77 | 77 | 77 | 77 |
| PK5 | Pearson | ,298** | ,448** | ,508** | ,360** | 1 | ,166 | ,794** |
| | Correlation | | | | | | | |
| | Sig. (2-tailed) | ,009 | ,000 | ,000 | ,001 | | ,150 | ,000 |
| | N | 77 | 77 | 77 | 77 | 77 | 77 | 77 |
| PK6 | Pearson | ,123 | ,123 | ,161 | -,034 | ,166 | 1 | ,455** |
| | Correlation | | | | | | | |
| | Sig. (2-tailed) | ,288 | ,285 | ,161 | ,769 | ,150 | | ,000 |
| | N | 77 | 77 | 77 | 77 | 77 | 77 | 77 |
| TOTAL | Pearson | ,478** | ,707** | ,580** | ,535** | ,794** | ,455** | 1 |
| | Correlation | | | | | | | |
| | Sig. (2-tailed) | ,000 | ,000 | ,000 | ,000 | ,000 | ,000 | |
| | N | 77 | 77 | 77 | 77 | 77 | 77 | 77 |

*. Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).

OUTPUT HASIL UJI REABILITAS VARIABEL PENDAPATAN

Reliability Statistics

| Cronbach's Alpha | Cronbach's Alpha Based on Standardized Items | N of Items |
|------------------|--|------------|
| ,645 | ,641 | 6 |

OUTPUT HASIL UJI REABILITAS VARIABEL GAYA HIDUP

Reliability Statistics

| Cronbach's Alpha | Cronbach's Alpha Based on Standardized Items | N of Items |
|------------------|--|------------|
| ,661 | ,668 | 6 |

OUTPUT HASIL UJI REABILITAS VARIABEL POLA KONSUMSI

Reliability Statistics

| Cronbach's Alpha | Cronbach's Alpha Based on Standardized Items | N of Items |
|------------------|--|------------|
| ,612 | ,644 | 6 |

OUTPUT HASIL UJI REGRESI LINEAR BERGANDA

| Model | Unstandardized Coefficients | | Standardized Coefficients | T | Sig. |
|--------------|-----------------------------|------------|---------------------------|-------|------|
| | B | Std. Error | Beta | | |
| 1 (Constant) | 3,717 | 1,180 | | 3,150 | ,002 |
| PENDAPATAN | ,272 | ,084 | ,270 | 3,229 | ,002 |
| GAYA HIDUP | ,561 | ,071 | ,656 | 7,850 | ,000 |

a. Dependent Variable: POLA KONSUMSI

OUTPUT HASIL UJI F

| Model | Sum of Squares | df | Mean Square | F | Sig. |
|--------------|----------------|----|-------------|---------|-------------------|
| 1 Regression | 688,740 | 2 | 344,370 | 118,542 | ,000 ^b |
| Residual | 214,974 | 74 | 2,905 | | |
| Total | 903,714 | 76 | | | |

a. Dependent Variable: POLA KONSUMSI

b. Predictors: (Constant), GAYA HIDUP, PENDAPATAN

OUTPUT HASIL UJI T

| Model | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|--------------|-----------------------------|------------|---------------------------|-------|------|
| | B | Std. Error | Beta | | |
| 1 (Constant) | 3,717 | 1,180 | | 3,150 | ,002 |
| PENDAPATAN | ,272 | ,084 | ,270 | 3,229 | ,002 |
| GAYA HIDUP | ,561 | ,071 | ,656 | 7,850 | ,000 |

a. Dependent Variable: POLA KONSUMSI

OUTPUT HASIL UJI KOEFISIEN DETERMINASI

Model Summary^b

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate | Durbin-Watson |
|-------|-------------------|----------|-------------------|----------------------------|---------------|
| 1 | ,873 ^a | ,762 | ,756 | 1,704 | 2,011 |

a. Predictors: (Constant), GAYA HIDUP, PENDAPATAN

b. Dependent Variable: POLA KONSUMSI