

# THE RELATIONSHIP OF MATERIALISM AND FINANCIAL LITERACY ON STUDENTS' FINANCIAL MANAGEMENT

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## Abstract

Study This aim For know connection materialism and literacy finance to management finance student. Types of research This use approach study quantitative through analysis regression multiple use SPSS application. Object in study This is students across the city palopo . Deep Sampling study This use accidental sampling method with total of 120 respondents . Research result show that that *materialism* No influential or not significant to management finances for students in Palopo City, this give results that level caution students in Palopo City be careful in use the money so that make student can manage it his finances with OK, more rational or not will behave consumer. For *literacy finance* influential positive and significant to management finance, which means the more tall *literacy finance* so will make management generated finances become the more Good.

**Keyword:** Materialism , Literacy Finance , Management Finance

## 1. Introduction

Management finance No regardless from control self each individual . Someone who doesn't used to in arrange his finances then what happened is the more Lots expenses that are not can be controlled harm self Alone . Capable individual control the expenses with oppose desire or encouragement For spend money excessive or spend money based on desire No need . Control self in behavior management finance individual become the main thing from every aspect needs , so individual do expenditure finance with consideration moreover formerly so that can spared from style wasteful life. According to (Dewi et al., 2021) state that ability somebody For manage finance be one factor important For reach success in alive, so knowledge will management good and correct finances become important for member public specifically individual. Management good finances can also be obtained from participation, observation, and instruction from agent socialization like Friend peers and media. Friends of the same age is children with level age and level lack of maturity more The same ( Rokhayati et al., 2022) .

Management good finances can direct somebody For manage, arrange, and allocate source Power finance with maximum, which can be help minimize risk error . Behavior management finance somebody describe How situation somebody can influence behavior taking decision finance (Yulianto & Rita, 2023) Student will more capable save and fulfill need daily with management good finances. Lack of literacy finance student seen from inability they balance continued spending continuous or not under control (Rabbani et al., 2024) Habit behavior good finances arise with exists rational decision in manage finances, so the right way make somebody No trapped in fulfillment wishes that don't under control. (Isfany et al., 2024) literacy finance spelled out low on conditions below 60% so literacy finance in Indonesia still low including student (Yusuf et al., 2023)

Very important For understand importance management finance Because is things that must owned everyone, start from children, teenagers , adults , up to societ, especially employee . Earning employees tall Not yet Of course manage his finances with well, meanwhile managing employees his finances with Good tend make good use of money effective like compile budget income, saving, control cost spending, investing and paying debt or bill appropriate time (Finance et al., 2024) .

Many students have pattern think that matter main thing to be goals in the post world campus that is work and achieve success with size mainly is success in a way financial . Student become more emphasizes the pursuit material as the essence of life and less mastery oriented in the learning process, so student get

low and lacking value skilled in manage his finances (Yuqa Zahra Faza Nur Saffana et al., 2023) . Materialism more leads to life economics, cause calculations that appear Then is material, meanwhile material very identical with economy, money and material things . Emphasis on value material direct people to existing thinking Fortunately with release self from spiritual things (El-Rumi, 2020) . Someone more modern tend have Power buy enough tall Because somebody more prioritize them want than they do need, like desire For buy something luxury item as well as price tall so from that's it Can give rise to attitude of materialism, materialism Can said If obtain or own material goods for reach objective his life or the country he wants (Sudirman., Bakri., 2023) . As a result , they use up more Lots time For shop and be more consumers aware (Awani Arzakia, 2023)

Individual level materialist tall more feel No satisfied with standard his life compared to individual level materialist low. Feeling satisfied or not satisfaction that materialist individuals have related For increase well-being his life. If people are materialists feel No satisfied so will Keep going add items that have been owned (Diri et al., 2022)

Based on study previously about literacy finance in college students , Researchers stated , low literacy finance student happen Because lack of education *personal finance* at university (Sitorus et al., 2022) . Literacy finance process with Good when individual own bunch skills and abilities that create individual the capable utilise source Power existing finances For reach objective certain benefits . (Tuati & Si, nd) Financial lection refers to knowledge and understanding about draft finance and risk, as well skills, motivation and confidence self For apply knowledge and understanding the For make effective decisions and participation in various activit . increase context finance. life financial. Therefore That literacy finance refers to the knowledge and skills required For face challenges and decisions finance daily (Tulwaidah et al., 2023) .

Literacy finance very important For everyone included students, because with literacy finance capable help somebody nor student in management finance personal they namely at stage determination source of funds, use of funds, management risk as well as future planning . Because of that 's literacy finance needed by students especially For students who don't stay with parents, usually they located stay dikos and different island with his parents because place college far away with place stay they so that make student the must capable For life independent (Siti Melisa et al., 2023) .

## **1. Literature Review**

### **1.1 Materialism Theory**

Materialism in psychology defined as something related beliefs with how much important acquisition and ownership goods in life, materialism as *the importance a consumer attaches to worldly possessions* (a attachment consumer on ownership goods important worldly things). Definition the confirm that materialism related with problem ownership goods considered worldly important in life. In another definition, materialism is content view orientation, attitudes, beliefs, and values stressful life or important ownership material goods or material wealth above values life others, as related with spiritual, intellectual , social , and cultural matters (Asri & Leon, 2022) . materialism containing beliefs, attitudes and values a life of emphasis and importance ownership material wealth above values life other. Individual with values materialistic own trend become spender big goods luxurious and expensive (Nurfauziya et al., 2022).

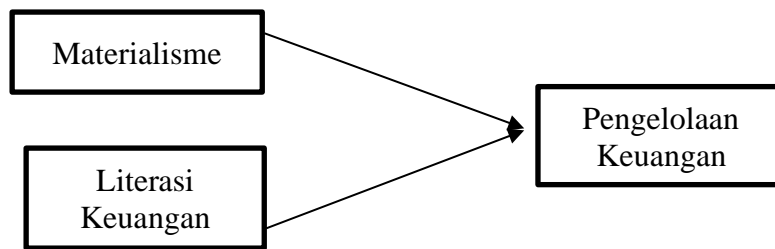
### **1.2 Literacy Finance**

Literacy finance defined as knowledge and skills in manage finance so that can growing for more life good and prosperous in the future. Importance literacy finance is For do education in the field finance to Indonesian society so can do management finance in a way smart (Santiara & Sinarwati, 2023) . Literacy finance useful as outlook in overcome problem finance in a way fast , precise, detailed and systematic. Man sometimes confronted by a choice situation Where somebody the forced by circumstances For sacrifice its interests on interest other people or called as situation future trade -offs will bring up various problem. Problem *trade-off* This appear because somebody the limited room motion his finances every somebody the want to get something matter (Wardani & Fitrayati, 2022) .

### **1.3 Management Finance Student**

Management finance is A effort For control finance nor assets owned in a way systematic For fulfil need moment This and in the future come. According to Sucihati (2021) stated that management finance is a process of every individual in manage source his finances To use fulfil need personal (Nur & Wulandari,

2024) . Ability somebody For manage finance be one factor important For reach success in alive, so knowledge will management good and correct finances become important for every individual. Management finance No only For something organization or agency course, will but management is also needed for every individual for later day No happen outflow of funds For things that don't We want (Buderini et al., 2023) .



**Figure 1.1 Framework Draft**

## 2. Material and Method

Deep data collection techniques study This use questionnaire in collection information regarding related indicators variable study with using primary data. The method used namely accidental sampling. with total of 120 respondents. Data analyzed with approach quantitative through Analysis Regression Multiple use SPSS application, which discusses Connection Materialism And Literacy Finance in Management Finance Student.

## 3. Result

Validity test is procedure used For determine legitimate or or not something questionnaire. Questionnaire considered valid if the question capable disclose objective questionnaire (Hartini, 2023) . Validity test can seen in the column *corrected item-total correlation*, value This Then compared to with mark  $r_{table}$  searched at a significance of 0.05 with a 2- sided test.

### 3.1. Validity Test

**Validity Test Results**

Variable	Items	$r_{count}$	$r_{table}$	Sig	Information
<i>Materialism</i>	Statement X1.1	0.488	0.1793	0,000	Valid
	Statement X1.2	0.952	0.1793	0,000	Valid
	Statement X1.3	0.957	0.1793	0,000	Valid
	Statement X1.4	0.914	0.1793	0,000	Valid
	Statement X1.5	0.957	0.1793	0,000	Valid
<i>Literacy Finance</i>	Statement X2.1	0.481	0.1793	0,000	Valid
	Statement X2.2	0.858	0.1793	0,000	Valid
	Statement X2.3	0.818	0.1793	0,000	Valid
	Statement X2.4	0.816	0.1793	0,000	Valid
	Statement X2.5	0.871	0.1793	0,000	Valid
Management Finance	Statement Y.1	0.666	0.1793	0,000	Valid
	Statement Y.2	0.769	0.1793	0,000	Valid
	Statement Y.3	0.780	0.1793	0,000	Valid
	Statement Y.4	0.792	0.1793	0,000	Valid
	Statement Y.5	0.789	0.1793	0,000	Valid

Source : Data processed in SPSS 25

### 3.2. Reliability Test

Ghozali (2016:78), "stated that reliability is tool For measure A questionnaire which is indicator from variable or construct. Something questionnaire said reliable or reliable If answer somebody to statement is consistent or stable from time to time". Something instrument said as reliable when tool measurement This used For measure identical subject, in various time and conditions, and still still produce consistent data. If Cronbach's alpha  $> 0.60$  then questionnaire stated reliable. On the contrary if Cronbach's alpha  $< 0.60$

then stated No reliable . (Natalia et al., 2024) .

#### Reliability Test Results

Variable	Cronbach's Alpha	Reliability Limits	Information
Materialism (X1)	0.913	0.60	Reliable
Literacy Finance (X2)	0.834	0.60	Reliable
Management Finance (Y)	0.755	0.60	Reliable

Source: Data processed in SPSS 25

Table above show that mark *Cronbach's alpha* For variable *Materialism* (0.913), *Literacy Finance* (0.834) and *Management Finance* (0.755) more big of 0.60 then construct question For measure level variables in study This can said reliable.

#### 3.3. T Test ( Hypothesis Test Partial)

Furthermore can done testing hypothesis For more strengthen opinion previously. Criteria For determine variable independent influential significant to variable dependent with compare mark significance with alpha (0.05), where when mark significant more small of 0.05 (sig. < 0.05), then can concluded that variable independent influential to variable dependent in a way significant. Testing hypothesis in a way simultaneously can is known with see table following This :

**Table 3: T Test Results**

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
(Constant)	,416	,546		,762	,448
Materialism	,388	,216	,314	1,816	,072
Literacy Finance	,685	,224	,529	3,061	,003

a. Dependent Variable: Management Finance

Source: Data processed in SPSS 25

Influence materialism to management finance Is known Sig value. For the influence ( partial ) of X1 on Y is of  $0.000 < 0.05$  and value tcount  $1.816 > t_{table} 1.980$ , so materialism (X1) does not influential to management finance (Y).

b. Influence literacy finance to management finance Is known mark Sig. For The influence ( partial ) of X2 on Y is equal to  $0.000 < 0.05$  and value tcount  $3.061 < t_{table} 1.980$ , so literacy finances (X2) have an influence to management finance (Y).

#### 3.4. F Test

Test this done For see is variable free in a way together ( simultaneously ) have influence to variable No free . Proof done with method compare Calculate R Square value with the R Square table contained in the table R Square analysis. Test result can seen in the table following This:

**Table 4: F Test Results**

ANOVA <sup>a</sup>

Model	Sum of Squares	df	Mean Square	F	Sig.
Regression	849,300	2	424,650	132,881	,000 <sup>b</sup>
Residual	373,900	117	3,196		
Total	1223,200	119			

a. Dependent Variable: Management Finance

b. Predictors: (Constant), Literacy Finance Materialism

Source : Data processed in SPSS 25

Based on table 4 above show that, value  $F_{count}$  more big from mark  $F_{table}$  that is  $132,881 > 2.35$  as well value (df N1 =  $k-1 = 3-1 = 2$ ) and (df N2 =  $nk = 120 + 3 = 117$ ) or its significance not enough from 0.05, namely  $0.000 < 0.05$ . So that can concluded that variable *materialism*, *literacy finance* influential in a way significant to management finance.

### 3.5. Test the accuracy of the coefficient test model Determination

Coefficient Test Determination ( $R^2$ ) is close One means variables independent give almost all required information For predict variation variable dependent. The  $R^2$  test results are presented in the table following This:

**Table 5: Coefficient Results Determination ( $R^2$ )**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.833 <sup>a</sup>	.694	.689	1,788

a. Predictors: (Constant), Literacy Finance Materialism

b. Dependent Variable: Management Finance

Source: Data processed in SPSS 25

Based on table on show that Adjusted  $R^2$  value of 0.689. So that can concluded influence *Materialism, Literacy Finance* to Management Finance amounting to 68.9% and the remaining 31.1 was influenced by other factors outside the research model.

## 4. Discussion

### 4.1 Influence *Materialism* To Management Finance

Results of analysis on variables literacy finance has the meaning that in a way Partial materialism No influential or not significant to behavior management finance student . This matter show that attitude materialism No as factor affecting management finance students, consider life somebody will more Good If own items that haven't yet owned moment this, work hard somebody For get something they want, And possession goods / materials is tool measuring performance in live and Some achievement most importantly in life is own material or treasure object

Study This in line with Ingrid (2013) that materialism No impact on behavior management finances, so show that the more Good attitude materialism the more good behavior too management finance. However results This different with research by Toelle (2017), which states that materialism influential negative No significant to behavior management finance, this means that the more tall a person's materialism values so behavior in management finance become the more bad (Hengo et al., 2021)

### 4.2 Influence *Literacy Finance* To Management Finance

Results of analysis on variables literacy finance has the meaning that in a way Partial literacy finance influential significant to behavior management finance. That matter show that student capable implement various type knowledge finances, so can give rise to good attitude in planning and controlling his finances .

This matter happen Because if student own literacy good finances so student the will be careful in use the money so that make student can manage it his finances with OK, so more rational or not will behave consumer. On the other han , if student own literacy lack of finances, then student the tend No be careful in use the money so that No can control his emotions in consume, as a result they not enough rational and behavioral consumer (Gunawan et al., 2020)

Research result This in line with a number of research carried out , among others Busyro (2019) concluded that student own good knowledge about finance can plan and control his finances with wel, Sugiharti and Maula (2019) concluded that student capable implement various type aspect finances, so can give rise to wise behavior in plan and control his finances. Results study This compare backwards with Herdjiono and Damanik (2016) concluded that literacy finance No influential to behavior management finance (Napitupulu et al., 2021)

## 5. Conclusion, Implication, and Recommendation

Study This aim For know is *materialism* , and *literacy finance* influential to management finance . Based on the data collected and the results that have been obtained tested with using hypothesis testing so can withdrawn conclusion that *materialism* No influential or not significant to management finances for students in Palopo City, this give results that level caution students in Palopo City be careful in use the money so that make student can manage it his finances with OK, more rational or not will behave consumer. For *literacy finance* influential positive and significant to management financ, which means the more tall *literacy finance* so will make management generated finances become the more good.

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