



**UNIVERSITAS MUHAMMADIYAH PURWOKERTO**  
**FACULTY OF ECONOMICS AND BUSINESS**  
**International Conference on Business, Accounting, and Economics**  
**Committee**

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**LETTER OF ACCEPTANCE**

Dear Windiyani

On behalf of the committee, we would like to say thank you for submitting your paper at 1<sup>st</sup> ICONOMICS organized by Faculty of Economics and Business Universitas Muhammadiyah Purwokerto.

We are pleased to announce that your paper **“The Role of Women Entrepreneurship and Eco-Friendly Entrepreneurship on Market Orientation and Marketing Performance of Female Entrepreneurs”** is **ACCEPTED** for the oral presentation in our International Conference as scheduled on November 28<sup>th</sup>, 2023.

For further details, kindly visit at [iconomicsfeb.ump.ac.id](http://iconomicsfeb.ump.ac.id) or directly contact through our email [iconomicsofficial@gmail.com](mailto:iconomicsofficial@gmail.com) and these following contact number :

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Best regards,

Luthfi Arie Widzayanto  
Chairman of 1<sup>st</sup> ICONOMICS